

# SPONSORSHIP PACKAGE



OACETT CONFERENCE & GALA  
JUNE 13 - 15, 2025  
CAESARS WINDSOR HOTEL & CASINO

# INTRODUCTION

OACETT members across Ontario are setting new standards of excellence in engineering technology, driving innovation and propelling the province to greater heights across various sectors.

The OACETT Conference & Awards Gala is the premier event for Ontario's engineering technology community, uniting industry leaders, government representatives, and academia from June 13th–15th, 2025, at Ceasars Windsor. With the theme "Building Ontario," this event highlights the vital role of engineering technology in building the infrastructure and capacity for a better Ontario.

OACETT's Conference offers a unique opportunity to connect with professionals who represent the \$16 billion engineering technology sector across Ontario. More than 250 attendees, including decision-makers, innovators and company representatives, will gather to exchange ideas, explore innovative technology, and celebrate achievements. Sponsorship of this event ensures your organization's brand recognition is front and center and provides an opportunity to engage directly with targeted professionals shaping the future of the industry.

The conference includes thought-provoking professional development sessions, the Technology Partnership Showcase, and culminates in the prestigious President's Awards Dinner, celebrating exceptional contributions to engineering technology. As a sponsor, you will be recognized prominently throughout the event, ensuring a meaningful and lasting connection with this influential audience.

We extend our gratitude to returning sponsors for their continued support and warmly welcome new partners to join this remarkable event. Together, we can drive innovation, foster collaboration, and create a stronger Ontario for the engineering technology profession.

Let's shape our province—together.

# YOUR AUDIENCE

The Ontario Association of Certified Engineering Technicians and Technologists (**OACETT**) is a non-profit, self-governing, professional association of more than **21,000 members** working for over **5,000 companies** and **organizations** in the engineering technology and applied science profession across Ontario.



## OACETT members work in the following disciplines:

- Bio-science
- Building
- Chemical
- Civil
- Computer
- Electrical
- Electronics
- Environmental
- Geological
- Geomatics
- Industrial
- Instrumentation
- Mechanical
- Mining
- Resources



### RECOGNITION

**71%**

of employers recognize OACETT membership & certification



### LEADERSHIP

**44%**

of our membership are in management/supervision role in industry



### CERTIFICATION

**72%**

of OACETT members are certified professionals and many are leaders on their engineering team

# WHY SPONSOR?

## Showcase your brand to a targeted audience

OACETT's conference provides your company's brand with effective sponsorship opportunities that give you exposure to members in leadership positions, companies, government and college representatives through a variety of media and marketing channels.

**21,000+**

MEMBERS

**250**

ATTENDEES

**5,000+**

COMPANIES



### Social Media



**72,300+** impressions\*  
\*avg. monthly



**26,000+** followers



### Event App



**3,400+** page views



**8,700+** impressions



### Website



**48,500+** page views\*  
\*avg. monthly



**10,000+** users\*



## Exposure in The Ontario Technologist magazine

This magazine is distributed to over 21,000 members, organizations, influencers, and decision-makers in the engineering technology field.

The digital version is distributed on the OACETT website and promoted on all social media platforms.



# PREVIOUS SPONSORS



# PROGRAM: JUNE 13

## Opening Remarks

2:00 PM – 2:30 PM

*Speakers: Christopher van Dop, C.E.T., Cheryl Farrow, MBA, CAE*

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## Keynote Session

2:30 PM – 3:30 PM

*Where Will You Live in 2050?*

Speaker: Greg Lindsay

Drawing from Greg Lindsay's work with the startup Climate Alpha, "Where Will You Live in 2050?" offers cutting-edge analysis and maps to explain why and where a warming world may still have shelter for us all.

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## Panel Session

3:50 PM – 5:00 PM

*Infrastructure Challenges and Opportunities in Ontario*

This panel session will bring together industry experts and policymakers to discuss the current state of infrastructure in Ontario. It will explore barriers to progress and identify key opportunities to modernize how we live and work, from transportation, built environment, to energy and beyond.

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## Student Info Session

4:30 PM – 5:30 PM

This session for engineering technology students will offer an opportunity to learn about the benefits of student membership and be part of a professional association.

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## Welcome Night Dinner

6:30 PM – 10:30 PM

This event is perfect for attendees looking to enjoy great food and music during an evening of networking and fun at the Augustus 27 room. Meet some new people and make lasting connections.



# PROGRAM: JUNE 14

## CPD Session #1

9:00 AM – 10:00 AM

*Mobile LiDAR Applications in Infrastructure*

Speaker: TBA

This session will explore the latest advancements in mobile LiDAR technology.

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## CPD Session #2

9:00 AM – 10:00 AM

*Gordie Howe Bridge Design*

Speaker: TBA

This session will highlight the innovative design and engineering concepts behind the Gordie Howe Bridge project.

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## Coffee Break

10:00 AM – 10:30 AM

An interactive networking coffee break providing sponsors with the opportunity to connect, collaborate, and engage with attendees.

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## CPD Session #3

10:30 AM – 11:30 AM

*Innovations in Passive House*

Speaker: Cleve Mortelliti, C.Tech.

This session will explore cutting-edge innovations in passive house construction, focusing on energy efficiency and sustainable design strategies.

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## CPD Session #4

10:30 AM – 11:30 AM

*Building Code Changes address infrastructure –*

Speaker: Lisa Miller-Way, C.E.T., LET

This session will cover the latest building code updates to Part 3, focusing on advancements in infrastructure, mass timber, and modular construction techniques.



# PROGRAM: JUNE 14

## Coffee Break

11:30 AM – 12:00 PM

An interactive networking coffee break providing sponsors with the opportunity to connect, collaborate, and engage with attendees.

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## Technology Partnership Showcase

2:30 PM – 4:00 PM

An interactive networking event showcasing state-of-the-art technologies and engineering projects from colleges and corporate partners.

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## Cocktail Reception

6:30 PM – 7:30 PM

A fun-filled hour of networking, drinks, canapes and entertainment.

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## President's Awards Dinner

7:30 PM – 10:00 PM

*Emcee: Sandy Jobin-Bevans*

Sandy Jobin-Bevans will host OACETT's Presidents Awards Dinner, celebrating excellence in the engineering technology profession.

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## Hospitality Reception

10:00 PM – 11:59 PM

Cap off a celebratory evening with the hospitality reception, which includes light snacks and drinks.



# SPONSORSHIP OPPORTUNITIES

The OACETT Conference and Gala offers organizations a platform to achieve marketing objectives. Whether you aim to enhance brand awareness, generate leads and sales, position your products or services, expand your network, or advance corporate responsibility initiatives, we collaborate with you to ensure your goals are met.

## All Sponsors will receive the following benefits (unless specified):

- Verbal acknowledgement by the president/CEO of OACETT; thanking your organization
- Sponsorship recognized on signage, screens, and advertising, including social media posting on the conference app, in the Ontario Technologist magazine and the OACETT website
- Sponsor designation ribbon on your company registration badges
- Corporate display table in the foyer



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Spire Sponsor (1 available)	<b>SOLD</b>	\$15,000
Skyline Sponsor (3 available)		\$10,000
Pillar Sponsor (5 available)		\$5,000
Foundation Sponsor (10 available)		\$2,500
Exhibitor		\$1,500

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# SPIRE SPONSOR \$15,000



## Logo & Company Recognition

- Onstage Acknowledgement during Opening Remarks
- Delegate remarks during the President's Awards Dinner
- President's Awards Dinner designated signage
- Signage at reception & Coffee Breaks
- Company logo on sponsor screen & tables at President's Awards Dinner
- Curated social media posts across all channels
- Welcome Night Dinner & Reception sponsor screen
- Company Logo with website link on the official website
- Company Logo placement on social media, OT magazine & digital edition
- Company Logo in event app (company profile, video & docs)
- Full-page ad in OT magazine (valued at \$3000)

## Conference Perks

- 4 tickets to the conference valued at \$550-\$625pp
- Corporate display table in the foyer





# SKYLINE SPONSOR \$10,000 (3 available)

## Logo & Company Recognition

- Opportunity to speak at the Opening Remarks and Keynote Session, the Panel Session or the Welcome Night Dinner (1 per sponsor)
- Sponsorship & signage at the Opening Remarks and Keynote Session, the Panel Session or the Welcome Night Dinner (1 per sponsor)
- Podcast sponsorship (valued at \$500)
- Full-page ad in OT magazine (valued at \$3,000)
- Onstage Acknowledgement during Opening Remarks or Technology Showcase
- Signage at reception & Coffee Breaks
- Welcome Night Dinner & Reception sponsor screen
- Company Logo with website link on the official website
- Curated social media posts across all channels
- Company Logo placement on social media, OT magazine & digital edition
- Company Logo in event app (company profile, video & docs)



## Conference Perks

- 4 tickets to the conference valued at \$550-\$625pp
- Corporate display table in the foyer



# PILLAR SPONSOR \$5,000 (5 available)

## Logo & Company Recognition

- Sponsorship & signage at a professional development session
- Option of company bar wrap, key cards or exterior door wrap (1 per sponsor)
- Half-page ad in OT magazine (valued at \$2,200)
- Onstage Acknowledgement during Opening Remarks & at the President's Awards Dinner
- Curated social media posts across all channels
- Signage at reception & Coffee Breaks
- Company Logo with website link on the official website
- Company Logo placement on social media, OT magazine & digital edition
- Company Logo in event app (company profile, video & docs)

## Conference Perks

- 2 tickets to the conference valued at \$550-\$625 pp
- Corporate display table in the foyer





# FOUNDATION SPONSOR \$2,500 (10 available)

## Logo & Company Recognition

- Onstage Acknowledgement during Opening Remarks
- Signage at reception & Coffee Breaks
- Company Logo with website link on the official website
- Company Logo placement on social media, OT magazine & digital edition
- Company Logo in event app (company profile, video & docs)

## Conference Perks

- 2 tickets to the conference valued at \$550-\$625 pp
- Corporate display table in the foyer

# EXHIBITOR \$1,500

## Exhibitors will enjoy these benefits:

- 8x10 space
- One corporate display table
- One electrical outlet provided
- Free Wi-Fi
- Two badges for exhibit personnel
- Exhibitor listing on event app
- Breakfast, lunch & coffee breaks included



# SPONSOR & PARTICIPANT PAYMENT FORM

## Contact Information

Name:  Title:

Company:

Address:

City:  Province:  Postal Code:

Phone:  Email:

## Sponsorship Opportunities Selection

- ☒ Spire Sponsor - **SOLD**      ☐ Skyline Sponsor - \$10,000  
☐ Pillar Sponsor - \$5,000      ☐ Foundation Sponsor - \$2,500  
☐ Exhibitor - \$1,500

## Payment Information

Total Amount Due: \$

☐ Cheque (payable to OACETT)      ☐ Electronic Funds Transfer (EFT)

☐ Credit Card (Visa/Mastercard/American Express)

Name on Card:

Exp. Date:  Security Code (CVV):

Billing Address:

City:  Province:  Postal Code:

Authorized Signature:  Date:

## Disclaimer

- Sponsorship reservations are made on a first-come, first-served basis upon receiving this form.
- All sponsor fees are non-refundable within 60 days of event.
- By signing this form, I confirm authorization for this payment and agree to all terms outlined in the sponsorship package.

Authorized Representative Name:

Signature:

Date:

**Please email or mail your completed form with payment details to:**

Marc Outridge, Corporate Outreach & Sponsorship Lead

OACETT

10 Four Seasons Pl, Suite 700, Etobicoke, ON, M9B 6H7

Phone: +1 (416) 621-1347

Email: [moutridge@oacett.org](mailto:moutridge@oacett.org)



**Thank you!**  
**Sponsor us.**



**For more information and to  
sponsor, please contact:**

Marc Outridge, Corporate Outreach and Sponsorship Lead  
[moutridge@oacett.org](mailto:moutridge@oacett.org), 416-621-1347